

HILLEL CALL

21st YEAR

OCTOBER, 1947

NUMBER 1

HILLEL PREPARES FOR A BIG YEAR

A new home, a new year, new officers and new enthusiasm for the finest program Hillel Foundation students have ever had on the campus of the University of California—all combine to pave the way for a record season.

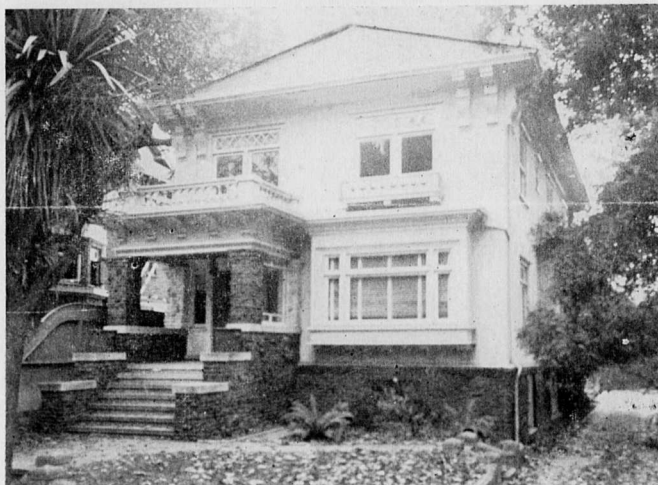
Fred Katzburg, of Oakland, whose Hillel activities began before the war and are now resumed after the interruption, is your new president. It will be a trying year for everybody—with everyone trying to do more than was ever done before.

Katzburg succeeds David Robins, who served as your president for two years and did it so well that the Berkeley Hillel Foundation is the model for aggressive student centers all over the country. It was Robins who spread Hillel's fame as he went about the Bay area making talks to interested groups, along with others who made up the Hillel student forum panels. Now it is Katzburg and Robins who will continue to spread the spirit of Hillel, along with others who know what it's all about.

Other officers of the Hillel Foundation for the current year are: Marilyn Chudnow, vice president; Jessie Berman, secretary; Arnold Lapin, treasurer; Gerald Turnoy, religious chairman; Nathan Buras, cultural chairman; Lea Lorber, social chairman; and these representatives-at-large: Moshe Besubov, Marian Landes, Nisson Pearl.

The officers comprise the executive branch of Hillel Foundation's directorate, while the executive council, in which membership is open to all interested, is the administrative body. They meet on alternate Tuesdays.

Hovering like a guardian angel over all the house, the students and the program, is Rabbi Joseph Gitin, now in his sixth year as a Hillel director.



OUR NEW HILLEL FOUNDATION. Within a stone's throw of the campus is this new Hillel Foundation building which will be the Hillel home before another week rolls around. This building is at 2736 Bancroft Way, and is ideally suited to Hillel use. The pre-view of the new building will be in the form of a dance on Saturday evening, October 25. Be there!

FLASH! NEW HILLEL HOME!

Before the next issue of the Hillel Call, the Hillel Foundation will be comfortably established in its new home at 2736 Bancroft Way.

Actual moving operations will be under way almost while you read these words, with the completed action anticipated shortly after the first of November.

To say that Hillel is grateful for the opportunity of sharing new quarters with their attendant increased facilities for bigger and better meetings, a strengthened program of cultural, religious and social activities, is putting it mildly.

But to express Hillel's appreciation of the generosity of B'nai B'rith in making the deed possible must not be begged with mere words.

Says Fred Katzburg, new president of the Hillel Foundation, "We are indebted to B'nai B'rith generally, to

the Hillel Commission and to Michael Gordon particularly, for their fatherly interest in our college careers. With the paternal friendliness of Rabbi Gitin, our director, and with the indefatigable effort of our assistant director, Chester M. Zeff, we Hillel students are blessed with a treasure we must cherish and nourish in gratitude."

New Owners

The new Hillel Foundation will replace the present quarters which have been used for the past years. The building has been sold to the Pi Lambda Phi fraternity, and already steps are being taken to implement the new quarters with a completely new structure which will provide Hillel in Berkeley with the finest student center in the Hillel organization, which now boasts 176 units in its intercollegiate family.

(Continued on page 4)

The Rabbi's Column

Dear Student:

Once again it is my sincere pleasure to welcome you to the Hillel fellowship. I hope that you will take an active part in our diversified program which is so all-encompassing. Hillel seeks to satisfy the needs and tastes of every Jewish student on the campus.

As a campus synagog, Hillel provides you with religious inspiration through its services, and joyful observance of the traditional festivals; as a school of Jewish studies, it offers cultural stimulation through the media of classes, forums, seminars and "bull-sessions." In seeking a rationale for Judaism to deepen our sense of pride and self-respect, we come to realize that a knowledge of who and what we are is essential.

As a campus social center, Hillel provides facilities for informal gatherings, dances, community singing—all of which furnish the proper locale for the cultivation of lasting and joyous friendships and congenial camaraderie. These are the things of the spirit which in the years to come will form cherished memories.

We note, then, that Hillel strives not only to provide the student with an intelligent approach to Jewish life and thought, but also to implement campus life with pleasant and meaningful associations. Let it be remembered that Hillel does not segregate or separate us from University life; on the contrary, it serves as a *supplement* by enriching the resources of the campus by adding the best in tradition. The residuum of this Jewish reservoir is dignity and self-respect. We cannot afford to ignore this spiritual asset in our lives.

As your Rabbi, I am at your service for counselling. We all have problems, and sometimes an informal heart-to-heart discussion will help to resolve those problems and give us that sense of direction and guidance which we may need.

By this time, many of you have made the acquaintance of my assistant, Chester Zeff. Already he has endeared himself to your hearts. His pleasant personality, mature wisdom, and a sincere willingness to be of service, have given all of us a "lift" which we appreciate.

Sincerely,
JOSEPH GITIN, Rabbi

HILLEL CALENDAR

In the rush of preparing to move into the new home and in the confusion that is traditional in the first month of the school year, the Hillel Foundation calendar of events this month must of necessity be far from complete. Beginning with the next issue it is determined that every event of interest to the Jewish student in Hillel will be chronicled. Items for the calendar should be sent to the office as soon as the event is confirmed.

- Oct. 25—Preview of new house at 2736 Bancroft Way. Tours, dancing, eats, 8 to 1.
- Oct. 26—Dance at old house at 2727 Channing Way, maybe for the last time.
- Oct. 27—Come on over with your lunch at noon.
- Oct. 28—Hillel Executive Council meeting, 7:30 p.m.
- Oct. 29—Elementary and advanced Hebrew classes, beginning at 7 p.m.
- Oct. 30—Cultural classes conducted by Rabbi Joseph Gitin, 4:15.
- Oct. 31—Religious services, orthodox, 7:30; liberal, 8:15; IZFA program. Speaker, Joseph Goldberg, national

JEWISH CALENDAR

5708:1947-48

Chanukah December 7
Feast of Esther March 24
Purim March 25
Passover April 23

Holidays begin at sunset the preceding evening

- ZOA membership chairman, former director AZA and prominent B'nai B'rith figure; title: "The Role of the Balfour Declaration—Its Relation to the Future of Our People."
- Nov. 1—(keep your fingers crossed) we'll be moving into our new building.
- Nov. 2—30th Anniversary of Balfour Declaration, 8 p.m. Speaker, Rabbi Saul E. White, San Francisco. Palestinian songs followed by dancing for everybody.
- Nov. 3—Committee meetings during noon hour, bring your own lunch.
- Nov. 4—Along about now more committee meetings for planning future events. Hillel Executive Board meeting, 7:30 p.m.
- Nov. 5—Start tuning up your tonsils, because next night is Hillel chorus

BALFOUR DAY

One of the important activities at Hillel is the intercollegiate Zionist Federation of America, whose Berkeley chapter is sponsoring a Balfour Day program and service on Friday evening, October 31.

The Berkeley Jewish community is being invited to participate in the meeting and also to hear Joseph Goldberg, prominent Ben B'rith, former director of AZA and national membership chairman of the Zionist Organization of America. He will speak on "The Role of the Balfour Declaration—Its Relation to the Future of Our People."

Balfour Day officially is Sunday, November 2, and Hillel, in cooperation with IZFA, is sponsoring another program Sunday evening, at which Rabbi Saul E. White, of San Francisco, will speak on "Where Do We Go From Here?" Rabbi White has spoken on prominent forums throughout the west, and is widely known as an orator as well as a Zionist protagonist.

Both events will celebrate the 30th anniversary of the Balfour Declaration. There will be the usual social hour and dancing after both affairs, and on Sunday night Palestinian students will also demonstrate and teach Palestinian folk dances.

LOOKING FOR A JOB?

From time to time your Hillel office receives requests for students needed for part-time jobs. If your schedule is such that you can or need such financial assistance, register at the office.

rehearsal.

Remember the Hebrew classes.

- Nov. 6—Today you promised to bring a friend to Rabbi Gitin's discussion classes at 4:15. They're really swell! Hillel chorus and choir rehearsal, going to make tours, too. 7:30 p.m.
- Nov. 7—First of student participation series in religious services, 8 p.m.
- Nov. 8—Waiting for football season to end so we can do things Saturday afternoons, too.
- Nov. 9—Sunday evening program, Dr. Lawrence Sears, Mills College, "An Analysis of Soviet-American relations," and we don't mean relatives.
- Nov. 10—By this time the next issue of Hillel Call will be out, so pick up from here there.

The President's Column

This is the year!

Hillel has finally achieved a perpetual hope—a new Foundation building at the edge of the campus, and a new structure to follow soon.

But there are more reasons to justify the prediction that "This is the year"; chief among these is the new spirit demonstrated by all who have come to Hillel this fall. For three successive Sundays the crowds at our dancing parties and programs have been larger than the preceding Sunday. We consider that as an endorsement of the programs you want. The calendar is full of events designed to attract every shade of interest, every variety of activity. The suggestion forum is accumulating numerous additional ideas to be put into action because you want them.

I know that all of you are looking forward to a year of pleasant association. The officers and the executive council will give you what you want, but we need your cooperation to make these things possible.

Fred Katzburg,

Hillel Foundation President

THE RABBI IN THE COMMUNITY

Aside from his activities as Director at Hillel, Rabbi Joseph Gitin expends much of his efforts in the community at large teaching the tenets of Judaism and disseminating good will and understanding. Recently, Rabbi Gitin addressed the Sigma Alpha Mu banquet, attended a reception for Bartley Crum, spoke at a Donors Luncheon of the Oakland Women's chapter of B'nai B'rith, discussed "Judaism" before a cultural group at the Y Cottage, AZA banquet, Oakland, participated in the Memorial services for the War Dead on the steps of the Berkeley City Hall, addressed the Lutheran students on "Essentials of Judaism."

Rabbi Gitin will participate during the Religious Emphasis Week at Oregon State College in November, and is scheduled to address the PTA of the LeConte school on "Honor Thy Son and Thy Daughter."

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Hillel greetings from Jack Levin



THEY RULE THE ROOST. Here are your Hillel Foundation officers for the current year: Seated, left to right: Lea Lorber, Marian Landes, Fred Katzburg, Jessie Berman, Marilyn Chudnow, Nathan Buras; standing, left to right, Arnold Lapin, Nissim Pearl, Moshe Besubov, Gerald Turnoy, also a member of the executive board, was unable to be present when this picture was taken.

HILLEL ON TOUR

Evidencing the widespread interest in Hillel and Hillel activities are the many invitations received from various organizations in the Bay Area asking for student programs.

Before the San Francisco Women's Lodge No. 1, B'nai B'rith, on Oct. 27 will appear Fred Katzburg, Marian Landes, Jessie Berman, Harold Stein and Letty Seligsohn.

The Richmond lodge of B'nai B'rith will be entertained by another Hillel panel now being organized for Tuesday evening, Oct. 28.

Wednesday noon, Oct. 29, the Rotary Club of Berkeley will be host to another Hillel student program.

On Tuesday, Nov. 4, the Oakland B'nai B'rith women's chapter will have a Hillel student program, and Thursday, Nov. 6, Hillel students will be on a special program at the Jewish Community Center at San Francisco.

Marriage and Judaism

A thought-provoking program that is traditional with Hillel each year will be the address Sunday evening, October 26, by Rabbi Gitin on "Marriage and Judaism." The program will begin at 8 p.m., and will be followed by a social and dancing.

This will be the last event in our old house, and you're invited to come in for the celebration.

Help! Help! Help!

During the coming week we need volunteers who will come in for an hour or two and help in the task of packing preparatory to moving into the new building. Come on over! Refreshments as a bonus for hard work!

Meet Marguerite

The efficiency of Hillel's smooth-running organization is stimulated by Marguerite Gibson—Marguerite to you—who holds her throne in the secretary's office. If there's a question, Marguerite knows the answer, or she'll know where to go to get it for you.

THE HILLEL CALL

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Editorial Address
2736 Bancroft Way, Berkeley 4, Calif.

EDITORIAL BOARD

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CHESTER M. ZEFF, *Editorial Advisor*

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INTRODUCING . . . OUR MR. ZEFF

By DORRETT BURSTEIN

That man you've seen at every Hillel function, making sure that everything is just right for you, lending a helping hand, and just being his jovial self, is our new assistant director, Chester M. Zeff.

If you've been at Hillel as long as five minutes you've met him and received his cheery greeting, and his traditional, "Anything I can do for you?"

A long and active career has made him prematurely gray, but he's still got as much pep as any of us. Born in Waukegan, Ill., in 1902, Mr. Zeff attended school there and in Kenosha, Wisc. He went to chader with Jack Benny at Waukegan, and his classmates at Kenosha were Don Ameche and Orson Welles. In 1923 he was the Pulitzer scholar at Columbia University.

His activities include a record of 27 years of leadership in Scouting, 17 years of membership in B'nai B'rith, 11 years as Red Cross chapter secretary; 12 years with the Kiwanis Club; prominent roles in the Wisconsin Round Table of the National Conference of Christians and Jews, the mental hygiene movement, the crippled children's operation fund and the March of Dimes for 18 years, and for 21 years he has taught religious school! In between these activities his full-time job was news reporter, news photographer, and city editor.

Stamp collecting and bowling are among his hobbies, and these include also his son, David, a Cal sophomore, also here on a scholarship; daughter Leah, a high school sophomore, and his wife, who already has endeared herself to the hearts of us all with her effervescent personality at our parties.

LOOKING FOR TALENT

Hillel students are preparing for their traditionally annual junket around the area, appearing before lodge and women's meetings in organized Hillel programs. Some of these are already staffed. If you have some exceptional musical talent—remember, it's got to be good to represent Hillel—please notify Rabbi Gitin or Mr. Zeff. The trips are fun, with emphasis on swell dinners and genuine public relations promotion.

Hillel Accolades MEMBERSHIP CONTEST WILL CLOSE DEC. 6

Hillel is proud of the individual achievements of all Jewish students on the campus, and under this heading hopes to offer its congratulations from time to time. Sharing in the initial greetings are:

Peter Golschmidt, president of the freshman class.

Bob Stone, newly-elected frosh yell leader.

Jessie Berman and Dorothy Matzger, who represented Hillel at the World Student Service Federation conference at Kentfield this month.

Jack Bik, a Hillel Call alumnus, now with the Daily Californian as senior night editor, and also chairman of campus chapter of the American Veterans Committee.

UNITED JEWISH APPEAL

Hillel Foundation set an enviable record on the campus last semester by doubling its subscriptions to the United Jewish Appeal. Today we are within \$400 of our goal of \$2,400 established by the students for 1947-48. There are still a number of uncollected pledges and contacts for these will be made during the next few weeks.

ALPHA EPSILON PHI

First of the organized groups to submit their 100% membership applications to the Hillel Foundation is Alpha Epsilon Phi, whose president, Rosalin Schwartz, enrolled every member of the sorority. Welcome, neighbor!

Hillel's New Home

(Cont. from page 1)

It was the late Judge I. M. Golden, one of the greatest leaders B'nai B'rith and Hillel has ever had, who paved the way for our present progress. In his memory there was established the I. M. Golden Memorial, and already the fund subscribed has reached \$100,000.

The new Bancroft Way building will eventually be moved to the rear of the lot, and a new building will be erected to face the street. The new structure will house a chapel, auditorium, library and study, while the old building will be remodeled to house quarters for committee and group meetings, as well as the officers. More and more will Hillel become a "home away from home."

Swelling the membership rolls of Hillel Foundation to new records this year is the task of the Executive Council, and a membership contest is stimulating new interest to help insure a successful drive.

With two score students participating in the contest, rivalry is expanding, and so are the membership rolls.

Prizes are to be offered to the students who secure the most members. These include a wide variety of attractive awards for both men and women.

Here is a partial list:

Merchandise certificates ranging from \$2.50 to \$5.00 at each of these establishments:

Sather Gate Book Shop, Western 5-10-25 cent Store, Western Sportswear Shop, Berkeley Sweater Shop, pair of nylon hose at Kirby's of Richmond.

Complete dinners for two at the Famous Kosher Restaurant in San Francisco.

Tickets for two at a Saturday matinee at the Geary and Curran Theatres in San Francisco.

Tickets for two at the Berkeley Theatre, Berkeley, and Roxie Theatre in Oakland.

Other awards are being added to this list as they are received.

In addition every student who secures ten new members gets his own membership free. The fee is \$1.50 for the entire year.

First dividends from the membership ticket will come at the Thanksgiving supper for members only, and the Chanukah Ball at the International House, Saturday evening, December 6—free to members; non-members \$2 per couple.

NOON-TIME MEETINGS

Hillel is open to all students during the noon hour for committee meetings, studying, bull sessions, or just plain "schmoosing." Bring your own lunch. Hillel serves coffee or cokes, and now and then a surprise dessert will be available. This is an excellent opportunity for committee chairmen to meet with their members. The lunch hours throughout the month of October have been most successful, and a great deal of good has come out of them—including some budding romances.