



22nd Year

SEPTEMBER, 1948

No. 1

HILLEL WELCOMES NEW DIRECTOR, NEW STUDENTS

RABBI SAJOWITZ NEW DIRECTOR

Hillel's new director is Rabbi William Sajowitz. He succeeds Rabbi Joseph Gitin, who is now at Temple Israel in Stockton.

Although he has been here only a short time, Rabbi Sajowitz is now in the thick of this year's work and planning and has Hillel office buzzing with activity as it has not been for quite a long time. To use a comparison readily understood by Hillelites, he is as busy a person as Mr. Zeff—and it is hard to get much busier than that.



RABBI
SAJOWITZ

Our new director comes to Hillel from a congregation in Gastonia, North Carolina, where he attracted widespread attention in the national Hillel organization by the excellence of his youth work.

Rabbi Sajowitz studied at the University of Cincinnati, majoring in German, and at Hebrew Union College, where he received the degree of Master of Hebrew Letters and where he was ordained in 1945. He plans to continue his studies at the University

IN MEMORIAM

Tragedy tempered the spirit that accompanied the opening of the fall term with the news that Roslyn Leff, former president of IZFA and beloved by all as a tireless worker, a valued friend, and an ideal personality, was killed in an automobile accident on her way to Berkeley. She had reached her height of happiness with assurance that she would soon go to Israel.

Now she has reached new heights in the everlasting memory of her countless friends.

of California, although not as a regular student.

Prior to his coming to Hillel, he occupied pulpits in San Antonio, Texas, Wilmington, N. C., and Gastonia, N. C. He was active in Scouting (and shows signs of it on Hillel hikes), and in Aleph Zadek Aleph, B'nai B'rith youth fraternity. He is a member of various organizations, including B'nai B'rith (of course), the Zionist Organization of America, and the National Conference of Christians and Jews. While in North Carolina he served on the editorial board of the American Jewish Times, a secular newspaper of national reputation. He is married to the former Ruth Dresner, of Chicago, and has a 14-month-old daughter, Judith Lynn. His residence is at 2815 Fulton street, Berkeley.

MANY NEW FACES, NEW ACTIVITIES

Each semester about this time Hillel sees new faces and new faces see Hillel. But new faces aren't new for long around Hillel because they soon become familiar, friendly ones. So, to all you new students we say welcome. Get to know your Hillel, and let Hillel get to know you.

"What can Hillel do for me?" you say? Known all over campus as the place to meet and greet Jewish students, the foundation has been the home of many friendships, romances, cultural events, and all-around good times.

Friday evening services are conducted each week by Rabbi William Sajowitz, who is often assisted by student participation. Dancing and refreshments follow. Equally well-liked and attended are the weekly Sunday night dances, which are preceded by a speaker or other cultural event.

More Classes

Already a Hillel tradition are our weekly Monday afternoon Kaffee Klatsches. Rabbi Sajowitz will lead an informal discussion on some subject of student interest; there will also be ping pong, dancing, card games, and schmoosing. In all events, surprise "eats" will always be on hand.

On the cultural side, Hebrew and Yiddish classes on all levels needed

(Continued on page 4)

FLASH! Fire Interrupts Our Planning but Not Our Program

Fire which gutted the Hillel Foundation in the early morning of Sept. 19 left us without a building in which to hold our first fall-term activities. But you can't keep a good program down.

Demonstrating true interfaith goodwill, the Westminster House, Presby-

terian student foundation at 2700 Bancroft Way (just down our block), has offered the use of its facilities for our meetings until the present building can be rehabilitated (if ever).

Religious services will be held Friday, Sept. 24, with Sidney Teller, noted UNESCO observer and nation-

ally known lecturer, speaking on "One World? Two Worlds? Or No World?"

The reception for new students will be held at Westminster House from 3 to 8 p.m., Sunday, Sept. 26. Watch the Daily Cal and the Hillel Bulletin Board for announcements.

SERVICES FOR HIGH HOLY DAYS

Every Jewish student on the campus is invited to attend high holy day services provided for them by the B'nai B'rith Hillel Foundation without charge.

There are services available for liberal, conservative and orthodox student preferences, in keeping with the Hillel tradition of providing a complete religious program for all Jewish students.

The conservative and liberal services will be conducted jointly by Dr. Leo Trepp, rabbi of Temple Beth El, Berkeley, and Rabbi William Sawowitz, director of the Hillel Foundation.

All students desiring to attend any of these services must first secure a ticket at the Hillel office. Admission to all services requires a ticket. Otherwise regular fees established for the cost of the tickets prevail. Tickets are now available.

For the orthodox students an invitation has been extended by the Berkeley Hebrew Center, 1630 Bancroft Way, for services to be held there. The orthodox service begins at 7:30 p.m., Sunday, Oct. 3.

Here is the schedule of liberal services:

Rosh Hashana services—Twentieth Century Club, 8 p.m., Sunday, Oct. 3; 10 a.m., Monday, Oct. 4.

Yom Kippur Services—International House auditorium, 8 p.m., Tuesday, Oct. 12; 10 a.m., Wednesday, Oct. 13.

ORGANIZED HOUSES

For your information here is the directory of presidents of the Jewish fraternities and sororities in Berkeley:

Pi Lambda Phi, Herbert Cohn; Kappa Nu, Melvin Wilner; Zeta Beta Tau, Richard Weinberg; Sigma Alpha Mu, Sidney Matles; Rhoda Greendorfer, Delta Epsilon Phi; Janice Broudy, Alpha Epsilon Phi.

HILLEL HOUSING BUREAU

For the first time, the Hillel Foundation went into big-scale housing bureau operations this month. After securing listing through advertising in the local newspaper, the Hillel office was able to find rooms for more than 50 students who came to Berkeley with last minute requirements for housing.

PLEASE PATRONIZE OUR ADVERTISERS

This publication is made possible by the loyal and generous support of the many friends of Hillel who advertise in these columns. Your patronage will be very gratefully appreciated.

IZFA HAS A BIG YEAR

A full program of education and activities designed to integrate the Jewish college student with the world Zionist movement is offered by the Intercollegiate Zionist Federation of America chapter.

The mutual cultural interchange between American Jewry and the Israeli Yishuv is the theme of the series of meetings announced by Jessie Berman, IZFA president. First meeting featured Rabbi Philip Lipis of Oakland.

Imbued with the spirit of nationwide solidarity demonstrated at the third annual IZFA convention at Detroit this past summer, the IZFA chapter invites your participation in its coming programs. Watch the Hillel bulletin board for announcements.

INTERFAITH AT HILLEL

Continuing its role of bringing representatives of all faiths together, the Interfaith Council at the university opened its activities of the term by compiling joint lists of all students expressing religious preference during university registration. Hillel joined with members of all participating groups to pool their energies in this regularly conducted enterprise.

NEW SECRETARY

To avert the calamity of Hillelites having extensive dealings with a person they don't know, we desire to introduce to you Hillel's new secretary, Mrs. Edna DeRose. Persons having business in the Hillel office will find her a smiling lady with a very strong urge to be helpful. For those interested in background details, Mrs. DeRose has had considerable experience as a teacher, specializing in music.

Mrs. DeRose succeeds Marguerite Gibson, who returned to her home at Willows, Calif., after serving nearly two years as the Hillel office secretary.

MEMBERSHIP CAMPAIGN IS NOW UNDER WAY

A membership campaign which hopes to top all preceding membership records established at the Hillel Foundation is under way.

Hillel membership costs \$2.00, and the dividends from membership will be manifold. Reduced rates are given Hillel members for many events, including the formal dances, ski trips, cost suppers, etc.

A contest with numerous awards being provided by Berkeley merchants will spark the membership campaign. Last year more than \$60 worth of merchandise was given out as prizes to the three top winners.

Membership cards can be secured from Lou Smookler, Hillel treasurer and membership chairman. Volunteers are invited to participate in the drive and the contest. Individual memberships can be secured at the Hillel office during office hours.

ANNIVERSARY BROCHURE

For the first time, Hillel issued an anniversary brochure which was distributed to all Jewish students on the campus last week. It helped commemorate our "coming of age," and marks the 21st anniversary of Hillel on the Berkeley campus, and the 25th anniversary of the founding of the B'nai B'rith Hillel Foundations, now on 183 American campuses.

ONE WORLD OR NONE

Sidney A. Teller, lecturer and exponent of the United Nations Economic, Social and Cultural Organization, addressed the Hillel Forum Friday evening, Sept. 24, on "One World? Two Worlds? or No World!" to initiate what promises to be one of the most successful as well as effective Hillel speaking seasons.

FOR TEACHERS ONLY

Hillel is planning a Religious School Teachers Seminar, sponsored in cooperation with the American Association for Jewish Education. A series of classes will be held weekly with instruction in the technique of teaching religious school classes. A certificate of achievement will be granted to those who successfully complete the course.

HILLEL OFFICERS FORMALLY INSTALLED

The installation of Hillel officers took place on the evening of our open house, Sunday, September 26. Rabbi Sajowitz introduced the officers, consisting of President Hershel Goldberg, Vice-President Marty Gandel, Secretary Miriam Landes, Treasurer Lou Smookler, Social Chairman Martha Robinson, Cultural Chairman Maedelle Richlin, and Religious Chairman Gene Schramm. Rabbi Sajowitz outlined briefly the functions of the offices and Hershel Goldberg spoke afterwards on the need for people to help with the committee work. The Cultural and Social Committee Chairmen gave a short preview of their programs after which the rabbi made his formal statement of installation and finished with a short prayer.

These officers were elected at the end of last term for a period of one school year and most of them were very active in our very successful summer program. The remaining three positions—those of representatives-at-large—are still open and elections will be held at our next council meeting, Sept. 30. These positions are open to all Hillel members and it promises to be a hot campaign.

ACTIVITIES CARD

Hillel is interested in what your specific interests are while you pursue your education on the campus. Activity cards are available for all students who desire to indicate their interests.

Here's what the card asks you to indicate as a sign that you want participation in one or more of these: Choir, Hebrew classes, Yiddish classes, seminars on Judaism conducted by Rabbi Sajowitz, dramatics, Zionism, publicity, publications, sports, religious school teachers' institute, interfaith activities, religious services, musicales.

Every student should complete one of these cards.

DELTA PHI EPSILON

Congratulations to Delta Phi Epsilon sorority on its new home at 2709 Channing Way.



THE HILLEL CALL

Published by the students of
B'NAI B'RITH HILLEL FOUNDATION
UNIVERSITY OF CALIFORNIA

Editorial Address

2736 Bancroft Way, Berkeley 4, Calif.



THE HILLEL CALL is the official organ of the B'nai B'rith Hillel Foundation at the University of California at Berkeley. It aims to inform the Hillel students and friends of events and activities within Hillel, and to provide them with a knowledge of issues vital to them as members of a larger Jewish community. It is further dedicated to the ideals of Judaism and their diffusion, and to a knowledge of Jewish history and tradition. Lastly it serves to provide Jewish students with a means by which they may express their sentiments and thoughts, both as students and as Jews.

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Rabbi William Sajowitz. Director

Chester M. Zeff. Program Director

HILLEL HELPS FIND EMPLOYMENT

In addition to being a "home away from home" for the 1,300 Jewish boys and girls attending the University of California at Berkeley, the B'nai B'rith Hillel Foundation has been a friend indeed as well as in need to many students in financial straits.

Thus far this year a Hillel Foundation employment bureau has been able to find part-time and full-time work for both boys and girls with an estimated total payroll in excess of \$9,000.

Many of these are foreign students who were caught with fluctuating exchanges, and with their sources of income from home cut off because of emergency situations. The jobs, augmented by the Hillel Student Loan Fund, have made it possible for many students to remain at school where this would otherwise have been impossible.

Make Hillel Council meetings one of your MUSTS.

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WELCOME TO NEW STUDENTS

(Continued from page 1)

will be conducted. Each Thursday afternoon at 4:10 p.m. the Rabbi will conduct a seminar on phases of Judaism. The Hillel Library, which is open at all times as a study and reference room, contains books of interest to all Jewish students. These books may be checked out to foundation members during office hours.

In the formation stage at present are dancing classes, to be free of charge to all Hillel members. Four competent instructors will be on hand.

Hillel Council always accepts and, in fact, invites suggestions. The Council welcomes your interest and participation. Its meetings are open to all members, and your attendance is encouraged. Get to know our leaders and the plans they are making for your benefit.

Noon hour is a busy time around here. Every week-day all Hillelites are invited to bring their lunch, while Hillel will supply free cokes and coffee. Many new friends have been made at these get-togethers, and they really are a lot of fun. Come on up and join us!

Also on the agenda this term will be dinners, a ski trip, and many other interesting events. Plan to be a part of them.

What's that you are saying now? "What can I do for Hillel?" That's the way we like to hear you talk. The best way you can help is by your participation in our activities. Then, as you help Hillel, you will be helping yourself.

The \$2.00 membership will enable you to enjoy Hillel activities to the fullest. It may be purchased at the office or from council members. Remember that Hillel is what you make it and that your interest and participation will determine what the foundation will become in the future.

The building is here for your use. Come in and make Hillel exactly what it should be for you—a home away from home.

Parking is available at Hillel for Hillel members on days when there are no football games.

Hillel will be available to those who wish to eat their lunches here. Cokes and coffee will be served.

PRESIDENT'S COLUMN

Hillel this year is offering an impressive list of activities which we are hoping will help new students make new friends and feel at home on the campus. This essentially is our aim. Our dances, open houses, and other social gatherings are opportunities for you to meet other young Jewish people in a Jewish atmosphere.

By now you have had a chance to meet the Hillel directors and officers as well as many of our old and new Hillelites. Soon will come our program of forums, discussion groups, and coffee hours during the week, with special programs on Friday and Sunday nights.

Our social program, however, is not all. We realize that meeting other young people is an important and necessary part of your college life and our social program is trying to meet that need, but we are not overlooking the cultural side of our program. Through our classes and forums and other activities we are offering you a chance to become more familiar with current Jewish issues both here and abroad.

Briefly, these are our aims. Your interest and cooperation are all we need now to realize these aims and make Hillel a success.—Hershel Goldberg.

GOT ANY TALENT?

Hillel will present panels and forums before B'nai B'rith lodges and chapters throughout Central California as usual during the coming term, and Rabbi Sajowitz has issued a call for volunteers to indicate their specific talents. If you can speak, play a musical instrument, sing or perform in any specialty, please let the office hear about it. These trips are loads of fun, and they help create a liaison of cooperative good will with other organizations.

UNITED JEWISH APPEAL

Jewish students on the Berkeley campus paid in cash in excess of \$4,600 to the United Jewish Appeal 1948 campaign, and more than \$400 in pledges remain unpaid. Reminders will be mailed to all those on record in an effort to reach a \$5,000 goal. It is the biggest sum collected in UJA history on the campus.

-- Watch the Hillel Bulletin Board.

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