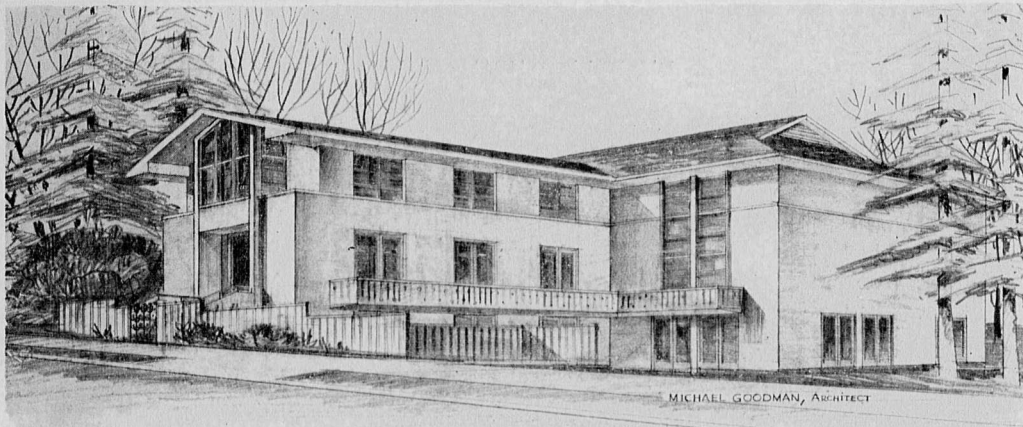




23rd Year

SEPTEMBER, 1949

No. 1



NEW HILLEL — Here is Architect Michael Goodman's conception of the new B'nai B'rith Hillel Foundation building to be erected on the present site, 2736 Bancroft Way. Specifications are now being readied preparatory to advertising for bids.

REGISTRATION ISN'T OVER

For those of you who haven't heard, here's the new plan behind this year's Hillel Registration Card. For the first time since Hillel's appearance on the University of California campus 23 years ago, there has been a Hillel Student fund organized—a fund controlled by the Hillel students and used for their express needs.

Here's how the fund works: All money collected from the Cal students who buy Hillel Registration Cards will be placed in a special student fund. The money in this fund will then be budgeted to the various student committees. These committees will carry out the part of the Hillel program which is organized and run by and for the Cal students at Hillel. This will mean that the little things around Hillel that are really quite important, can be handled to the satisfaction of all.

Our entertainment committee will have the opportunity to turn out the very best in open-houses, dances, and program entertainment. *Hillel Call*

(continued on page 2)

HIGH HOLY DAYS

Rosh Hashonah—Friday, Sept. 23,
8 p.m.

Saturday, Sept. 24, 10 a.m.

Yom Kippur—Sunday, Oct. 2, 8 p.m.

Monday, Oct. 3, 10 a.m. with
continuous afternoon service.

Succoth—Friday, Oct. 7, 8 p.m.

Simchat Torah—Fri., Oct. 14, 8 p.m.

HERE'S THE SCHEDULE FOR HIGH HOLY DAYS

The Jewish community on the campus will greet the traditional High Holy Days this fall with services for every variety of Judaism. The B'nai B'rith Hillel Foundation has arranged for religious services in orthodox, conservative or liberal traditions for all students who avail themselves of the opportunity. These tickets must be secured in advance. There is no charge.

Rabbi William Sajowitz, Hillel director, will conduct the liberal services for the student congregation at the Unitarian Church, Bancroft and

(continued on page 3)

HERE'S A GLIMPSE OF FIRST EVENTS

The first big event of the fall semester will be the open house party and reception for new students to be held Sunday evening, Sept. 25, at Hillel. Hosts and hostesses will see that everyone gets to meet everyone. There will be opportunities to sign up for activity preferences—and, of course, for membership in Hillel.

Following the observance of the High Holy Days, Hillel will sponsor a Succoth dance on Sunday evening, October 9, complete with Succah, decorations, and special features.

HILLEL ACTIVITIES COVER ENTIRE WEEK

Here's the first glimpse of the Hillel program as presently outlined for the first month of the school term:

Sunday afternoons—executive board, student council, committee meetings.

Sunday evening—Hillel Forum, documentary movies, special events.

(continued on page 2)

WELCOME TO HILLEL SAYS THE DIRECTOR

To each and every one of you I should like to extend my personal greetings for the New Year. I hope and pray that it will mark a step upward and onward as we strive to obtain a better understanding of ourselves and the purpose of our existence.

We, at Hillel, stand ready to help you in this quest and are pledged to do everything in our power to make this year the most challenging and productive period of your life.

Come in soon and let us make our plans together.

RABBI WILLIAM SAJOWITZ.

HILLEL PARKING LOT

Automobile parking in the lot adjoining the Hillel Foundation is exclusively for members of Hillel who have paid their registration fee at the office, and who show evidence of registration on the windshield of their car.

The parking lot will be used exclusively for football parking on Saturdays, proceeds of which will go to the Hillel Student Council Fund.

Car owners who do not observe these regulations face towing charges for having their cars hauled away.

WELCOME HOME, MIKE!

Mike Flint, who graduated in June, 1948, and who went to Israel immediately to become one of the three men in the first three-man Israeli air force, and who rose to the rank of Wing Commander, is being welcomed back to the campus in true hero-welcome style this week.

Registration

(continued from page 1)

will at last have the financial backing it has needed to make it a top-notch newspaper.

So that's the plan. The Hillel student council is all ready to put it into action and we're depending on you to help with the job. Everyone will derive some benefit from this program, so let's start off right by registering at Hillel at the first opportunity. Your \$2.00 per year registration fee goes a long way and pays you back in activity and enjoyment at Hillel.

MARSH FRIEDMAN, *Treas.*

Candy Box

Although spring is the most celebrated season for a young man's fancy, the summer season has certainly run it a close second. With the beginning of the new semester, we find that an abundance of congratulations are in order to many of our Hillel couples.

Congratulations to newly-weds Dick Weinberg, Z.B.T., and Arlene Laub; Don Miller, S.A.M., and Miriam Cohen, A.E.Phi.; Harry Elson and Evelyn Gins, Marilyn Mirsky, A.E.Phi., and Dave Anker, Z.B.T.; Joyce Goldberg, A.E.Phi., and Gene Samson, S.A.M.; Marty Hertz, Z.B.T., and Evy Napp; Jerry Stein, Pi Lambda Phi, and Martha Azimo; Hal Simon, Z.B.T., and Doris Livingston, D.Phi.E.

Those who are soon planning to take their wedding vows are Barbara Friedman, A.E.Phi., and Sam Goldeen, Pi Lamb; Cissie Chroman, A.E.Phi., and Dick Swig, of San Francisco; while those who were pinned this summer are Vera Mortimer, A.E.Phi., and Mel Bachrach, Pi Lamb; Ray Ringle, D.Phi.E., to Bill Hexter, S.A.M.

YOUNG MARRIED COUPLES

Hillel is adding to its lengthy activity program a special night for young married couples and graduate students. Tentatively scheduled for Monday night, the program will be organized by and for this group as a distinct activity designed to appeal to them particularly. If you want to be on the mailing list, call the Hillel office.

CONGRATULATIONS A E Pi

Fraternity row in Berkeley is expanded, and Hillel congratulates Alpha Epsilon Pi fraternity on acquiring its new home at 2339 College Avenue, Berkeley.

FIRST KAFFEE KLATSCH

Initiating a popular activity at Hillel, the first Kaffee Klatsch of the term will be held at 4 p.m. Monday, Sept. 26. Sandwiches and coffee or cokes, followed by informal discussion groups with you and you and you as the participants.

Pay up your UJA pledge balance.

CONTRA COSTA LODGE HILLEL SCHOLARSHIP

Through the generous cooperation and beneficence of the members of the Contra Costa lodge of B'nai B'rith, the Hillel Foundation has been awarded a substantial scholarship fund to provide recognition for a Hillel student and to assist in enhancing and augmenting the Hillel program for the Jewish community on the campus.

It is the first scholarship award of the year, and Hillel hopes that the example will be followed by other B'nai B'rith lodges and chapters, so that Hillel can increase the circle of those whom Hillel "delighteth to honor."

Hillel Activities

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dances.

Monday afternoons at 4 — Kaffee Klatsch, informal discussions following sandwiches and coffee.

Monday evenings — Young Married couples organization, graduate students group.

Tuesday afternoons at 4 — music and dramatic groups.

Tuesday evenings at 7 — beginner's Hebrew classes, at 8 Hebrew for advanced students.

Wednesday at 4 — Rabbi's Seminar on Judaism, lectures on various phases of religion, the Bible, holidays, customs, ceremonies, etc.

Wednesday evenings — IZFA meetings, Zionist student discussion groups.

Thursday, from 2 to 5 — devoted to bridge and canasta.

Thursday evenings at 7 — Social dancing classes; at 8, folk dancing and Palestinian dance instruction.

Friday afternoon at 3:30 — bowling.

Friday evenings, 7:30 — orthodox services; 8:15, liberal services. Oneq Shabbat.

Saturday at 9:30 a.m. — orthodox services.

Saturday afternoons (on football days only) open house. Closed other Saturdays and closed Saturday nights.

Ping pong, chess and bridge tournaments will be organized during the semester, and other activities will be organized wherever there is sufficient demand.

Hillel office hours are from 9 to 5 daily except Saturday and Sunday. Week-day hours are from 9 a.m. to 10 p.m., except Friday and Sunday nights, when closing hours are at midnight.

Rabbi William Sajowitz, Hillel director, is available for counseling at any time by appointment.

PRESIDENT'S MESSAGE

In the timehonored fashion, let me bid *Welcome* to all the new students, and a big *Hello* to all those of you who were able to make it back. Each new semester finds all of us resolved to "hit those books" as never before. But somehow we always have to cram for those exams, for extra-curricular activities take up our time.

We at Hillel hope you will make full use of the many, many extra-curricular activities offered: for dances, discussions, kaffee klatsches and classes are only a few activities in a widely diversified program to satisfy everyone's appetite for something out of college besides books. Hillel also offers an employment bureau and housing bureau, and maybe . . . a date bureau.

Hillel is your home away from home. The mother and father are Rabbi William Sajowitz (you'll learn to pronounce it), the director, and Chester Zeff, program director. Lucille Rosenblum is the efficient office secretary. You'll soon have occasion to meet and talk with these other officers of Hillel:

Vice President, Iris Hepps; Secretary, Leone Albert; Treasurer, Marsh Friedman; Reps-at-large, Seymour Rose, Elaine Lander, Jerry Plutner.

These people are here to help *You*. Drop around to Hillel at 2736 Bancroft Way, and see how Hillel can make your life at college better, socially and spiritually.—Gordon Mintz, President.

NEW FACES

Transfers to the Cal campus this semester include many guys and gals who have distinguished themselves in Hillel activities on other campuses. Sheldon Kroop and Isaac Shrem, past Hillel presidents at Pasadena and Salt Lake City respectively, have enrolled for the fall semester. Pat Gould was formerly Hillel V.P. at Pasadena, and Alan Silver held the same position at U.S.C.

Fresh from their summer activity at the Brandeis Camp are Shelly Mitchell, Ron Ridker, Diane Garfinkle, Doris Kushner Helene Berkowitz, Jeta Rackow, Inga Brock, and Joyce Abrams. This is the first time at Cal for some of these kids too. We're looking forward to seeing a lot of them and the rest of our new brother and sister Bears at Hillel this new school year.



THE HILLEL CALL

*Published by the students of
B'nai B'rith Hillel Foundation
University of California*

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THE HILLEL CALL is the official organ of the B'nai B'rith Hillel Foundation at the University of California at Berkeley. It aims to inform the Hillel students and friends of events and activities within Hillel, and to provide them with a knowledge of issues vital to them as members of a larger Jewish community. It is further dedicated to the ideals of Judaism and their diffusion, and to a knowledge of Jewish history and tradition. Lastly it serves to provide Jewish students with a means by which they may express their sentiments and thoughts, both as students and as Jews.

HILLEL EXCEEDS LAST YEAR'S UJA CAMPAIGN QUOTA

Unlike most Jewish communities throughout the nation, the Jewish community on the campus at the University of California, exceeded its 1948 total in the United Jewish Appeal.

Current figures were announced by Gordon Mintz, 1949 Hillel UJA chairman, at the opening of the fall term.

Last year's total was \$4,200 in cash from the students. To date there has been collected \$4,376.48, with approximately \$300 in unpaid pledges which are being paid off gradually between now and Dec. 31.

The next mailing of reminders to those who have unpaid balances, will go out late in September. Gordon emphasized that early returns would greatly increase the effectiveness of the use of funds in the over-all world Jewish community picture.

Watch Hillel Bulletin Board for news.

FAMOUS ARTISTS IN HILLEL CHOIR

Additional inspiration for the student congregation attending Hillel High Holy Day services will be provided for the first time by an augmented choir which has many distinctions.

Under the leadership of Henry Gideon, famed on two continents for his musical genius, his achievements in composition and conducting, the choir comprises seventeen voices, representing all faiths, nationalities and backgrounds.

Several members have sung in such famed groups as the San Francisco Opera, The Temple Emanuel (N.Y.) Choir, others are known only for their participation in local groups, but all are bound together by their desire to share voluntarily in this unique worship experience.

The music for the service, according to Mr. Gideon, will include portions of Kol Nidre, the Olympian Jewish Service by Ernest Bloch, and other liturgy in the category of great, authentically traditional music.

Members of the choir are:

Henry Gideon, organist and conductor; Alli Ahola, Edda Davis, Phyllis Ellsworth, Judy Fabry, Alice McNeil Glenn, Ruth Goff, Dick Gray, Shirley Hertzberg, Beverly Magnuson, Barbara Mann, Myrna Marple, Carol Matloff, Alice Piper, Charles Piper, Annette Schwartz, Austin Thomson, Irene Wolins, Anna Opaletska and Al Wolner.

High Holy Days

(continued from page 1)

Dana. Orthodox students will attend services at the Berkeley Hebrew Center, 1630 Bancroft Way. A limited number of tickets are also available for services at Temple Emanuel, San Francisco. Only those who secure tickets in advance at the Hillel office will be admitted to any of the student services. All services will begin on time. Students who attend services are excused from all classes upon notification to their professors in advance.

HILLEL LIBRARY

The largest collection of Judaica and Hebraica in any Hillel Foundation is the proud boast of Hillel in Berkeley. Books may be borrowed during office hours. There is no charge.

The Hillel piano is for you, too.

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COMMUNITY CHEST

The B'nai B'rith Hillel Foundation is a recipient agency of the Community Chest, and Hillel will take an active part in campus solicitation of funds during the 1949-50 campaign which opens Oct. 4.

The goal is \$310,000, compared with \$250,125 raised last year.

Student volunteers are invited to come to the Hillel office to assist in campus solicitation.

SO YOU'RE BACK

Well, the semester has started. So what? Some of you are back again for another try. So what? Some of you are battling through your first few days as a university student. So what?

Here's what. For those of you that are back, here's looking forward to a semester of better grades, more fun and a volume of activity.

To those of you that are new here, well—it's confusing, isn't it? But, don't worry, it'll all work out in the end. If you have problems that seem impossible to solve, just drop around the Hillel office. They'll figure it out for you.

The office staff comprises persons that are used to solving problems. There's Rabbi Sajowitz, who is willing to listen to almost anything. He'll usually come up with a solution. Mr. Zeff, program director, has a solution for all problems. If you don't have one to solve, he'll find one. And Miss Rosenblum, Hillel's secretary (known to her friends as Lucille), will shed light into any dark corner.

Furthermore, don't forget to sign on for an activity. Hillel is at 2736 Bancroft Way—the Bear's Wav.

You old undergrads and grads, those of you that have decided you can endure another semester at Cal—we've got plenty for you, too. Last year Hillel budded out with more activity than was ever seen before. This year those buds promise to come into full bloom. A more integrated program, a more energetic council, a more enthusiastic staff—these things promise to make Hillel a more activated organization.

Register at Hillel for the entire year: \$2.00.

Read the Daily Cal for Hillel announcements.

Hillel parking lot closed to students on football days.

שנה טובה תכתבו

Best Wishes
to All

from the
B'NAI B'RITH
HILLEL FOUNDATION

FOR MEN ONLY

If you're interested in class, here's a dressey little item.

It seems that there's a fella down at 2107 Shattuck named Malik, who plans to make a project of dressing up Hillel. In order to do this he's making an introductory offer, a 10 per cent discount on all purchases upon presentation of a Hillel membership card.

If you want style, here's the place. Nunn Busch shoes, Rough Rider slacks, Argyles, Manhattan shirts, and other quality items. *Remember, 10% off at Malik's, 2017 Shattuck.*

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