



23rd Year

BERKELEY, CALIFORNIA, JUNE, 1950

Number 10

MISS LUCILLE ROSENBLUM OUR NEW ASSISTANT-DIRECTOR

CORNERSTONE SET FOR NEW BUILDING

Dignitaries, guests and other interested spectators were among the crowd that viewed the impressive cornerstone-laying ceremonies for the new B'nai B'rith Hillel Foundation building at 2736 Bancroft Way, Sunday afternoon, May 28.

Participating in the ceremonies were: Dr. J. Raymond Cope of the First Unitarian Church of Berkeley; Edgar C. Levey, National Hillel Commissioner and Chairman of the Building Committee; Mayor Lorraine L. Cross of Berkeley; Dr. Baldwin Woods, Vice-President of the University of California; Mrs. Bernard Levine, President of Women's District Grand Lodge; David Goldman, President of Men's District Grand Lodge; Rabbi Jehudah M. Cohen, Pacific Coast Regional Hillel Director; Rabbi William Sajowitz, Director, B'nai B'rith Hillel Foundation of the University of California; David Blumberg and Harry K. Wolff, members of the National Supreme Hillel, and Gordon Mintz, President of the UC Hillel Foundation.

HILLEL CLOSED DURING SUMMER VACATION

With the advent of summer vacation the B'nai B'rith Hillel Foundation will end another successful year at the campus of the University of California.

Officially Hillel offices will be closed during the vacation, but Rabbi William Sajowitz, Hillel director, has announced that he or Mrs. Marcus (nee Rosenblum) may be contacted - should any immediate problems arise - by calling BErkeley 7-1535.

CONCLUDING SABBATH SERVICES JUNE 2, 9

The last Sabbath services of this semester will be held at the Unitarian Church Parish Hall, 2425 Bancroft Way. Rabbi Sajowitz will conduct the services.

AWARDS NIGHT HUGE SUCCESS

A reception honoring Chester M. Zeff, a talk by Miss Clara Aghib, scholarship student from Italy, and the awarding of Hillel pins and keys were the highlights of the annual Awards Night, held on Friday evening, May 12, at Newman Hall.

Keys for recognition of outstanding participation in Hillel activities were awarded to Mr. and Mrs. Chester M. Zeff; Gordon Mintz, departing Hillel prexy; Laurie Mammott, Dramatic chairman; Sheldon Kroop and Iris Hepps, graduating Hillel vice-president.

Pins were awarded to the following members: Paul Benko, Religious chairman and Rep-at-Large; Iris Binder, Social chairman; Inga Brock, UJA chairman; Paul Carlat, Hillel Vice-President elect and Zeta Beta Tau representative; Sylvia Drabkin, Rep-at-Large; Carol Lasher, Hillel secretary; Shirley Lazar, Speaker on Hillel Panels; Ben Prager, President of the Israeli Students Association of the University of California; Howard Schwitkis, past Hillel treasurer and Hillel President-elect for the fall term, and Leo Weilman, Editor of the Hillel Call.

As a special token of appreciation in behalf of the student body, a gold watch bearing the inscription "From the Hillel family at Cal, with sincere gratitude", was presented to Chester M. Zeff by Rabbi William Sajowitz.

A social evening with dancing and refreshments ended the evening program.

MODERN HEBREW TAUGHT

A course in modern Hebrew will be taught during the first summer session at the University of California campus by Dr. Walter J. Fischel, chairman of the Near Eastern Language department at the university.

Rabbi William Sajowitz suggests that you consider taking this course for an insight into the language of our people and of the State of Israel.

New Director Plans Marriage to Fred Marcus June 18

The search for a new assistant director was a very simple one. We just opened our eyes and looked in the office and there she was. For Lucille Rosenblum as Hillel secretary during the past year and a half, had so endeared herself to the Hillel family, and had given such clear



indication of originality and organizational ability that she was the number one choice. When she accepted the proposal she added it to the other that she had recently accepted, and so in the fall she will begin her new dual role as assistant director and as the wife of Fred Marcus, assistant manager at the Huntington Hotel, San Francisco. The latter will begin on June 18, when the bond will be tied in Berkeley and they settle down in their apartment on Grove street in Berkeley.

Just incidentally (and it really isn't) Fred is a very fine young man with a rich Jewish background who, by virtue of his interest in Judaism (as well as by matrimony), will

(cont. on page 3) ..

THE PRESIDENT'S COLUMN

Attempting to write a final column as your president is a very difficult task, for this is farewell to the B'nai B'rith Hillel Foundation, and to Cal as well. Many thoughts fulfill my mind as I sit here. I can recall the first time I walked into the old Hillel building. Friendly faces and warm handshakes welcomed a total stranger. Thru Koffee Klatches, Seminar and Friday evening services, I have gleaned a deeper knowledge of Judaism. I have made very good use of some of the other resources such as: library, housing office and loan fund. And those Hillel panels — where else could you talk for 15-20 minutes without interruption on something you wanted to talk about — Hillel.

I shall never forget the friends I have met, and the good times I've had. I remember how proud I was when I was elected, and how I popped my vest buttons when I was re-elected. The agonizing hours spent wondering when the new building would be started are now back of us. When I look back, I can truly say that Hillel has been my "home away from home."

Yes, these and other thoughts fill my mind. But the thought that keeps coming back over and over again is the hope that Hillel has benefitted in some small measure by my presence here. If as I go, I can feel satisfied that this aim has been accomplished, I shall leave perfectly happy.

GORDON MINTZ,
President

"THIS IS B'NAI B'RITH"

A speech by Mr. Walton Goldman covering the B'nai B'rith functions and giving listeners an added insight to the work and effort put into B'nai B'rith Hillel foundations, plus a showing of the film "This Is B'nai B'rith," highlighted the Friday evening services held May 26 at the Unitarian Parish Hall.

Social dancing and refreshments as usual were part of the evening program.

George Fernbacher, Seymour Rose and Pete Goldschmidt were recently elected to Gavel and Quill, honorary social society.

THE HILLEL CALL

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Temporary Editorial Address:
2425 Bancroft Way, Berkeley 4

Editor.....Leo A. Weilmann
Sports Editor.....Israel Rogers
Circulation Manager.....Lucille Abrams

Reporters:

Diane Garfinkel, Sharon Greenstein,
Charlotte Friedman, Arden Kamins,
Gloria Kessler, Jack Warner.

THE HILLEL CALL is the official organ of the B'nai B'rith Hillel Foundation at the University of California at Berkeley. It aims to inform the Hillel students and friends of events and activities within Hillel, and to provide them with a knowledge of issues vital to them as members of a larger Jewish community. It is further dedicated to the ideals of Judaism and their diffusion, and to a knowledge of Jewish history and tradition. Lastly it serves to provide Jewish students with a means by which they may express their sentiments and thoughts, both as students and as Jews.

CANDY BOX

Comes the end of spring and the advent of summer vacation and with it a young man's fancy turns to finals rather than romance. And so it seems that Cupid has had little to keep him occupied on the Berkeley campus this past month.

But the following five couples did give Cupid some work:

Pola Gorsky, Sherman Hall, passed candy recently to announce her engagement to Gil Greenwald, teaching assistant in zoology at UC.

Elisabeth Rich, Stern Hall passed the traditional five-pound candy box to announce her engagement to Fred Wertheim, graduate of UC at Davis.

Helen Samuels, AEPhi, told friends of her engagement to Sandy Diller of San Francisco.

Anna Lee Berk, AEPhi, and Lauren Frumas, S.A.M., announced their pinning early in May.

Bob Levy, S.A.M. took advantage of spring vacation to give his pin to Shirley Trauss of Los Angeles.

LOOKING FOR WORK?

Girls or boys are wanted for baby sitting and light house work in East Oakland for the summer and fall, so if you are among those interested in part-time live-in or work-in jobs, contact the Hillel office until June 9 for further information.

RABBI'S COLUMN



Soon finals will be over, and our term will be at an end. Those who have worked in Hillel know that this has been a difficult year. We have wandered from place to place for Sabbath services, for our Sunday night affairs, and for many other activities. Yet we come to the home stretch with a certain sense of achievement. Not only is our membership at a record high, but we have also obtained a strong nucleus of loyal Hillelites who already have committed themselves to leadership and work in the coming year.

We have managed to secure a fine cross-section of the Jewish community on the campus so that our membership and active participation brings together students from all backgrounds and points of view. We have experienced the warmth and friendship of many other religious foundations on the campus so that we will have a good start for an active interfaith community service program. We have obtained an excellent relationship with the B'nai B'rith lodges and chapters throughout the area so that we can look forward to great support and co-operation from them. Thus our so-called interim period which was expected to be almost a vacuum has turned out to be one of truly constructive progress.

For this achievement many people were responsible . . . Chester Zeff, whose invaluable contribution was indicated in our last CALL; Gordon Mintz, the hard-working president, who practically lived at Hillel throughout the last term, and Lucille Rosenblum, our secretary, whose appointment as assistant director is sufficient evaluation of her originality, devotion to Hillel and personal sacrifice. Of course, there were many students who made indelible contributions, whose Hillel pins and keys indicate our regard for them and many of you as yet "unpinned and unkeyed" who gave your time and effort to make Hillel not merely a "home away from home" but a center of Jewish life, devotion and learning.

To each and every one of you, my sincere thanks. I hope that you have profited as I, and that you will return next semester prepared to fill the new building with your warmth and spirit and friendship. Shalom . . . L'hittro'ot.

RABBI WILLIAM SAJOWITZ
Director, B'nai B'rith
Hillel Foundation

LUCILLE ROSENBLUM*(continued from page 1)*

become an important cog in our Hillel wheel. Mazel Tov in advance to both of them.

Lucille was born the last of nine daughters (who is this guy Cantor?) to Ida and Sol Rosenblum of Farrell, Pa. Following a busy high school background (including editorship of the yearbook) she attended Penn State, studying advertising in the School of Journalism, from which she matriculated with a B. A. degree in June, 1945. While at Penn State she was a member of Sigma Delta Tau and declined an invitation to join a business honorary because she was already occupied with the journalism honorary, Theta Sigma Phi, Junior Service Board, and part time work as secretary of the Hillel Foundation.

By the way, from Rabbi Benjamin Kahn, director of the Foundation at Penn State, it was learned that she did exceptionally good work not only as a secretary but as Hillel "bait." (Don't worry, fellows, wait 'til you see our new secretary).

Her academic career was followed with two years of copywriting work with important concerns in Sharon, Pa., and Youngstown, Ohio, and activities in Junior Hadassah. Then the lure of California drew her to our sunny (?) shores. Naturally once here, it was only a question of time until the call of Hillel (sure it's wild) lured her to 2736 Bancroft Way, and that's how we obtained the services of our new assistant director. We are very happy to welcome her in her new role and look forward to an unbroken chain of Hillel progress.

FALL PROGRAM PLANS FORMULATED BY COMMITTEE HEADS

As a result of the Hillel Institute and the tremendous response by students interested in making the first semester in our new building "the best ever," Hillel President-elect Howard Schwitkis has announced the appointment of the following members as committee chairmen:

Membership, Paul Carlat; UJA, Naomi Ets-Hokin; Constitution, Jerry Plutner; Cultural, David Garfinkel and Arnold Lapin; Sunday School Training Class, Fred Goldstein; Sunday Brunch, Carol Lash-

er; Musicales, Audrey Ruth Fisher; Hebrew Classes, Ze'ev Orzach; Sunday evening programs, Arnold Lapin and Dorrett Burstein; "History of Judaism," David Orzech; Host and Hostess, Connie Goldstein; Hillel Call, Leo Weilman; Hillel Panels, Margie Brown; Political Information, Esther Epstein; Interfaith, Iris Klein; Social, Jack Warner; Religious, Bob Greenholz; "Meet the Faculty," Jerry Plutner; Sports, Bob Zimmerman.

In addition to the above Howie announced that the following chairmanships are still to be filled: "This Is Israel," and Dramatics.

Howie stated that the appointed officers will be planning the program for the fall semester and that they will get in touch with all those who have returned their Hillel activities card during the summer months to formulate all plans.

Have a pleasant summer vacation.

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HILLEL ADDS ITS BIT TO WSSF TOTAL

When Sigma Alpha Mu was host to Hillel for an open house dance recently, the occasion was also used to swell proceeds for the World Student Service Fund drive on campus. A total of \$30 was raised.

Another huge success was the open house held by Delta Phi Epsilon sorority, where the showing of "Mutiny on the Bounty" and "The Adventures of Huckleberry Finn" was followed by dancing. Figures are not available, but the turnout (an overflow crowd) indicated that WSSF benefitted once again.

Not to be outdone by any one, both houses joined on Sunday evening, May 14, for a dance at the Jewish Community Center in Oakland and the proceeds were divided between WSSF and the United Jewish Appeal.

See you in the new building in September.

NEW HILLEL PREXY LISTS NUMEROUS ACCOMPLISHMENTS

Howard Schwitkis, newly elected Hillel President for the fall semester, 1950-51, brings an imposing array of accomplishments into his new office.

Hailing from San Diego, Calif., where he was a charter member of the Hillel Foundation at San Diego State College, Howie has been active in Hillel since 1947.

A Chemical Engineering major, Howie has attended the University of California for the past three semesters. Among his numerous Hillel activities he boasts of being Treasurer of Hillel for this semester, chairman of the Hillel Booth at the Purim Carnival, and sound technician at numerous Hillel performances.

Campaigning on the slogan that "Talk is cheap, what we want is action," Howie maintains that he wants more people to attend Hillel functions. This he proposes to do by adding more activities, such as intramural sports, bridge games, and the like, to the Hillel program.

HILLEL BRINGS ITS STORY TO LODGES

"This is Hillel," our own missionary panel of students, brought the message of the B'nai B'rith Hillel Foundation over a wide area during the past months.

Rabbi William Sajowitz led the Hillel troupe of entertainers and speakers to every section of the Bay Area. One of the highlights was a supper presented by the Marin Lodge and chapter which netted approximately \$100 for the Hillel building furnishings fund.

Troupe Travels Around

Aside from programs presented to several B'nai B'rith lodges in San Francisco and Oakland, there were programs as far north as Pittsburg, as far south as Salinas and as far east as Sacramento.

Members of the Hillel Panel, who also took part in the "Youth Takes a Bow" program in Oakland, recently, are: Gordon Mintz, Amnon Yehuda, Shirley Mintz and Shirley Lazar.

GOOD LUCK ON YOUR FINALS!

See You in September!!!