



28th Year

B'nai B'rith Hillel Foundation, Berkeley, California, February, 1955

No. 2

WELCOME BACK TO HILLEL!

The B'nai B'rith Hillel Foundation invites everyone to drop by during registration week to join in the host of activities planned by the various committees.

The 1955 spring term at Hillel will officially start on the second day of "reg" week with a sports night of volleyball, ping pong, chess, and checkers; refreshments will be served. Come at 7 p.m. and bring tennis shoes if you wish to play volleyball.

Wednesday night there will be the "Hillel Mix" dance. Dancing will be to records; refreshments will be served. No charge. Wander in any time after 8:30 p.m. for the games and general fun.

Thursday evening will be highlighted by an Israeli folk dancing session. The dancing will begin at 8 p.m. and will be under the leadership of Yolli Bar-Din, who is the instructor at the regular Israeli folk dance classes.

On Friday at 8 p.m. and Saturday at 10 a.m., Rabbi Gumbiner, the new Hillel Director, will begin the semester's spiritual activities with Sabbath Services.

The week's events will be climaxed Sunday evening by the first BIG dance, "Valentine Valse." Music will be supplied by Jimmy Henerson and his orchestra. The dance begins at 8 p.m. Dressy sport (whatever that means). Members FREE, non-members 50 cents.

Remember, the Hillel Foundation will have a continuous open house during the day and evening Tuesday, the 8th through Sunday the 13th. Anyone interested may come in and look over the facilities. There is quite a collection of coffee, magazines, checkers, records, ping pong equipment, and easy chairs available to everyone.

Anyone who would like to help arrange activities should contact Mabel Holstein, general chairman of "reg" week, at Peixotto hall, Berkeley 7-4780.

"REG" WEEK ACTIVITIES FEB. 8-13, 1955

Open house each day and evening, 9:30 to 5, and 7 to 10... Come in any time for ping pong, chess, checkers, record music for long-hairs as well as hipsters, a cup of coffee, the best magazines, a library in which to study, a place to relax in a comfortable and comforting atmosphere.

"REG" WEEK EVENTS

Tues., Feb. 8, 7:00—Sports Night — volleyball, ping pong, chess, checkers, refreshments

Wed., Feb. 9, 8:30 — "Hillel Mix" Dance, refreshments, no charge.

Thurs., Feb. 10, 8:00 — Israeli Folk Dancing, refreshments, no charge.

Fri., Feb. 11, 8:00 — Sabbath Services — Rabbi Gumbiner, director.

Sat., Feb. 12, 10:00 — Sabbath Services, Rabbi Gumbiner, director.

Sun., Feb. 13, 8:00 — Valentine Valse Dance, Music by Jimmy Henerson and his Orchestra. Members Free; Non-members 50 cents.

REGULARLY SCHEDULED EVENTS

Each Monday at 4, Religious and Publicity committees meet.

Each Tuesday at 4, coffee hour, informal discussions led by Rabbi Joseph H. Gumbiner on the nature and meaning of Judaism.

Each Tuesday at 7:15, conversational Hebrew class, led by Eli Ben-jamini, instructor.

Each Wednesday at 4, social committee meeting.

Each Thursday at 7:15, Israeli folk dance class, led by Yolli Bar-Din.

Each Friday at 8 p.m., Sabbath services followed by an oneg shabat.

(cont. on page 4)

STUDENT RECEPTION FOR NEW DIRECTOR

Sunday evening, February 27, will mark another gala occasion at Hillel when students will honor Rabbi Joseph H. Gumbiner and his family with their official reception and welcome to Hillel.

Preceded by a cost super at 6 o'clock, for which reservations must be made in advance at the Hillel office, the program includes a talk by Rabbi Gumbiner, followed by a social hour and dance.

The event is also the occasion for Berkeley's annual invitation to the members of the Hillel chapters at San Francisco State College and City College of San Francisco who call this big event "San Francisco Night." In previous years attendance from San Francisco has outshined attendance from Berkeley, so important is this night to the Hillel students across the bay.

PURIM CARNIVAL SET FOR SUNDAY, MARCH 6

March and April are the traditional months for gaiety growing out of two important occasions in the Jewish calendar.

On Sunday evening, March 6, Hillel will stage its annual Purim carnival, and on Wednesday evening, April 6, Hillel will present its annual Passover Seder.

Rabbi Lelyveld Coming to Berkeley Monday, March 7

Rabbi Arthur J. Lelyveld, national director of the B'nai B'rith Hillel Foundations, will be the guest of Hillel in Berkeley on Monday, Mar. 7.

Plans call for a reception in his honor, and Rabbi Lelyveld will be the principal speaker.

GALA SOCIAL OUTLOOK PROMISED AT HILLEL

With all the plans for a new semester at Hillel it looks like the Social Committee will become even more active than ever before.

As in the past the members of the Social Committee will have their hands full planning the big monthly dances, the monthly Cost Suppers and now a new feature: Because of its success as an experiment during the fall, the Social Committee will help put on monthly Sunday morning brunches.

The big affairs will start with the welcoming dinner and reception for Rabbi Gumbiner on February 27. This will be followed by the customary colorful Purim celebration and carnival on March 6. Other affairs of special importance will be the annual Passover Seder on April 6 and the Installation-Awards Dinner on May 22.

The Social Committee, because of its many responsibilities, needs many additional members. Whether you like to plan programs, do the decorating or just get in and pitch, the Committee will welcome you. Sign up in the office, won't you?

Please Return Books

The semester closed with a substantial number of borrowers with books from the Hillel Library which should be returned at the earliest possible moment.

Hillel Hosts B'nai B'rith

On Feb. 6, Hillel was host to the Central California Conference of B'nai B'rith lodges for the annual officers' training institute.

Fred W. Starratt

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The Rabbi's Message

It is customary for the Hillel director to extend greetings to new students who arrive on the campus



which he serves at the beginning of each semester. In the present situation, however, it is obvious that the pleasant task of becoming acquainted is a mutual undertaking. I am as new on this campus as the most recent entering freshman. If any of you feel confused either because you are coming to the University for the first time or because you now confront a new schedule of courses, I urge you to come to the Hillel office so that we may pool our confusions.

I suppose I have a philosophy of the meaning of Hillel which has grown out of my several years' experience, first on the campus of the University of Arizona and more recently during the past six years at Yale University. If I do have such a philosophy, it is implicit rather than explicit. Following are three concrete aims for the immediate future.

First of all, I want to become acquainted. It is my desire to know personally as many students, members of the faculty and administration, and leaders in the Jewish and general community as possible. I want you to know that as far as possible the door of the Rabbi's study at the Hillel Foundation will always be open to you. Please drop in so that we may become acquainted and I may learn from you what kind of programs you would like our Hillel Foundation to present during future years.

My second hope is that the program already set up may continue successfully during the rest of this school year. I shall have very little to add to it at the outset. It will be my desire to labor closely with you in the religious and cultural areas of our endeavors and to visit the other activities so that I may become accustomed to your way of doing things.

My final aim for the immediate future is to reach as many Jewish

students on the campus as possible with a very simple message. The good tidings which I want to disseminate are these: to be a Jew is a task and an opportunity so profound in its implications as to shake the very foundations of our lives and to demand the best and highest energies which we can summon to meet the challenge.

I look forward to your friendship and help as we embark upon this work together.

Faithfully yours,

Joseph Gumbiner

Graduates Entertained

A piano concert by Abe Sherman, of the University School of Music faculty, was the highlight of a program which followed a supper meeting on Sunday evening, Jan. 9. The program was sponsored by the graduate student group, and Laenu Greenberg was the commentator.

A Friend in Need

Hillel maintains a Student Loan Fund for emergency needs, and information is also available for a wide variety of scholarships offered by various sources.

Sorry, No Parking!

The Hillel parking lot is reserved for the executive staff only, and is not open to student parking.

REID'S

PHARMACISTS

On the Corner

Euclid at Hearst

Serving the North Side

YALES

DELICATESSEN OF BERKELEY

Lox and Bagel Hot Pastrami

All Day Service

8 a.m. - 7 p.m.

SHATTUCK AND DWIGHT

Which Path Shall Be Taken?

Amongst the aspirations of our students today
 There is a 'carrot dangling before ambition's way
 With blinders protecting their eager eyes.
 Students lurch forward unmindful of caution's cries.

For the drive is directed toward the goal,
 Automations calculating, seeking some powerful role,
 Yet where is the heart that loved learning of old,
 Searching for a blend of modernism with tradition bold.

The latter learning is precious as the awakening of true love.
 She is much to be revered as the Power above,
 For she offers warmth and understanding to life
 For her loved ones; and avoids much needless strife.

The path of her abode is strewn with wonder to entice,
 Yet the joy in searching involves personal sacrifice,
 Pause, and reflect on your delightful Sabbath Eve.
 Rest from your labors, listen—perchance you'll perceive.

— A. Zale.

Employment Bureau

Opportunities for part-time employment, particularly as Religious School teachers are frequently available at the Hillel office.

This is the 28th year of publication of the Hillel Call.

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THE HILLEL CALL

Published by the Students of
 B'nai B'rith Hillel Foundation
 University of California

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THE HILLEL CALL is the official organ of the B'nai B'rith Hillel Foundation at the University of California at Berkeley. It aims to inform the Hillel students and friends of activities within Hillel, and to provide them with a knowledge of issues vital to them as members of a larger Jewish community. It is further dedicated to the ideals of Judaism and their diffusion, and to a knowledge of Jewish history and tradition. Lastly, it serves to provide Jewish students with a means by which they may express their sentiments and thoughts, both as students and as Jews.

Editorial

With the start of the new semester we look forward to welcoming the new additions to Hillel from the entering class. There is a special sort of feeling around the foundation these days, a feeling of energy and the desire to really get things done. Every committee has put in overtime and come up with schedules and suggestions which are designed to improve the possible potential benefits to be obtained by the membership.

The plans have been formulated and await only the start of school to be put into full swing, but there is still a need which should and can be filled. There are many opportunities for students to take a really active part in the presentation of these activities. For the new students there is a chance to meet new people, put their old talents to work and learn new ones. For the old students there are exactly the same possibilities. The Hillel Call can use reporters, copy readers, and anything else a normal paper does have. The Social Committee can put to good use extroverts, introverts, and anything in between. And for those interested in religious activities, the Religious Committee is anxious to have you join them.

These are just a few of the long list of things available to you. This is your Hillel, only you can help make it the place you want it to be.

— Marv. Bienstock.

President's Message

At the end of each semester, we students find ourselves evaluating our experiences of the past term and making resolutions for improvements the next term. There always exist those activities which we had neglected. It seems that Hillel is one of those activities which often slip by us even though we may realize the importance of continuing our Jewish education and enriching ourselves along cultural and religious lines. We might have gone to one or two Hillel dances or suppers, but just didn't bother to visit a coffee hour discussion, a folk dancing session or Friday evening service.

To those to whom this might apply, I would like to recommend giving Hillel a try this coming semester. Those of us who have been enjoying ourselves up at 2736 Bancroft would welcome your company in the rewarding activities ahead.

Women Hold Workshop

Hillel chairmen for the B'nai B'rith chapters in the Bay Area will be guests of Hillel on Feb. 14 for a workshop of indoctrination, conducted by Mrs. Samuel Plotkin, of Los Angeles, Hillel chairman for the Women's District Grand Lodge.

Oakland Girl Scouts will sing Jewish hymns at their summer camps because of a gift of a Hymnal by Hillel.

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— FOR ALL OCCASIONS —

Who's Who at Hillel!

Rabbi Joseph H. Gumbiner, director, comes to Berkeley from Yale University where he was Hillel director since 1949. He has been in the Hillel official family for more than a decade. Ordained in 1931 by Hebrew Union College, Rabbi Gumbiner received his Master's degree in philosophy from the University of Arizona in 1948, and in the course of his ministry has occupied pulpits in Alabama, Nevada, Arizona and California, in addition to his Hillel association. The director was married in 1939 to Sylvia Tierstein, of Hollywood, Calif., and they have a daughter, Abigail.

Chester M. Zeff, acting program director, and well known in and around Hillel as counselor for four Hillel chapters on the Peninsula.

Lucille Marcus, secretary, was formerly program director, and is more than just a secretary. She keeps Hillel's administrative functioning smooth and efficient, and is the source of all information details. She has a husband, Fred W. Marcus, and a daughter, Vivian.

Mattie and Menachem Gitliz, caretakers, keep Hillel spick and span, inside and out, and they occupy an apartment in Hillel with their daughter, Doron, born Oct. 30, 1954.

Roberta (Bobbie) Fradin, assistant secretary, spends some hours each afternoon in the office. AND she's engaged.

OFFICERS

President, Bernard J. Robinson, '55.
Vice President, Stanley Gross, '57.
Secretary, Eleanor Jacobs, '57.
Treasurer, Irwin Tallarico, '55.
Representatives-at-large—Dan Blum, Marissa Wolper and Joan Spencer.

HILLEL'S HOURS

Monday through Friday, 9:30 to 5, and 7 to 10.
Saturdays, closed except for Sabbath morning services.
Sunday, 1 to 10 p.m.

Sunday, February 13

8 to 12 p.m.

VALENTINE VALSE
Jimmy Henerson's Orchestra

Hillel members, no charge
Guests, 50 cents per person.
Sportswear Stag or drag

LOOSE SCHMOOSE

Even with finals, Hillelites found time to carry on activities, announce pinnings and engagements and elect new house officers for the coming Spring Semester.

Over at Elizabeth Barrett, Midge Eichenbaum is again president and Sharon Friedman is the newly elected vice-president.

Marlene Kameny is the new president of AEPHI and Joan Friedman is president of Joaquin Hall.

The end of the semester saw some Hillel members making future plans. Bobbie Fradin received a beautiful heirloom diamond from John Schwabacher, while over at Kappa Nu, Ben Biffle is engaged to Carol Gell of San Francisco; at AEPHI, Judy Glaberman is pinned to Len Blum and Maxine Stone to Al Rudy.

Lorraine Haimovitch, president of DePhiE and Jerry Factor, past president of Hillel, were married.

During the semester break, Hillelites took off for vacation lands; Arnie Taub went down to Acapulco and

Start Planning Now Passover Seder April 6th

Mexico City, while Bobi Ruby and Arlene Schwartz enjoyed skiing at Cal Ski Lodge.

Irwin Levin, Hillel past president, renewed old acquaintances at Hillel and Kappa Nu between semesters, while visiting from Long Beach and doing grad work at U.S.C. He misses us and it was good to see him around. Abe Zale visited Brandeis Camp for a week-end and Claude Gans has been sunning in France.

January was an eventful month for Hilda and Morris Singer as he received his PhD in economics then.

Two of Hillel's most loyal members are saying goodbye — Leila Seagel is taking off for Los Angeles to study at U.C.L.A. starting this semester, and Eli Berger will be departing for his home in Israel. They were honored at the Cost Supper on January 9 when each was presented with a token of Hillel's gratitude. We really hate to see them go.

There are 77 Israeli students on the U. C. campus.

HILLEL REACHES OUT FOR NEW ACTIVITIES

Under the untiring and inspirational leadership of Rabbi Joseph H. Gumbiner, Hillel is reaching out to attract new faces to Hillel with a wide variety of activities being planned to meet the needs of every sector of life in the Jewish community on the campus.

Among activities being contemplated is the organization of a group within Hillel of the young married couples. Sufficient interest has already been expressed in a desire to provide programming for such a group, where the admitted needs are a little removed from the standard pattern of Hillel programs designed for the undergraduate.

Notices will go out to those married couples on the registration list when plans for the first event are formulated. If you are interested you are invited to drop by and make your wishes known.

HILLEL CALENDAR

(cont. from page 1)

Each Saturday at 10 a.m., Sabbath services.

Alternating Sundays: cost suppers, brunches, dances.

At all times counseling by Rabbi

In due time observance of all Jewish holy days and festivals.
Gumbiner.

At all times, service to you by the Hillel executive staff on housing, emergency financing, employment opportunities, scholarship awards.

Welcome To Hillel . . .

**RABBI JOSEPH H.
GUMBINER**

*May your administration be meaningful,
rewarding, and may you and Hillel
grow from strength to strength.*

**Golden Gate Lodge No. 1567,
San Francisco Lodge No. 21,
California Lodge No. 163,
Hope Lodge No. 126, Stockton
Peninsula Lodge 1312,
of B'nai B'rith**

. . . and a double welcome from

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at
San Jose State College
Stanford University
San Francisco State College
City College of San Francisco**